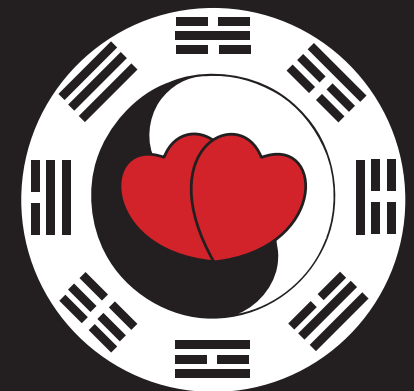


*"...Learned Audience,  
to what are inner peace and  
wisdom analogous?  
They are analogous to  
a lamp and its light.  
With a lamp, there is light.  
Without it, there would be darkness.  
The lamp is the quintessence of  
the light, and the light is the  
expression of the lamp.  
In name they are two things,  
but in substance they are one  
and the same.  
It is the same case with inner  
peace and wisdom...  
the light of a lamp can break up  
darkness that has been there  
for a thousand years,  
so a spark of wisdom  
can do away with ignorance  
that has lasted for ages...  
In practicing wisdom and  
inner peace, let each keep pace  
with the other" (Hui-neng, c 700 CE)*



**AVANT LIGHT**



**AVANT INCORPORATED**  
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Consultant and designer Jeffrey J. Guiffre began working with light as an art form in 1971, receiving his B.F.A., cum laude, from the Hartford Art School in 1974. He was awarded a subsidized studio at the Farmington Valley Art Center after a review and showing of the original Lucite sculptures constructed during this time. Over ten years his interest in lighting as art evolved into a practice of designing with light. Through 1980, more than one-hundred stage, studio, dance club, restaurant, and architectural projects were completed in California, Connecticut, Florida, Massachusetts, and New York.

From 1980 to 1990, Jeff designed and managed three of the pioneer industry facilities demonstrating lighting effects. His responsibilities ultimately included the overall direction and management of residential, commercial and industrial lighting interests, elaborate showrooms, and lighting operations at multiple locations. During his career, he served as the executive in charge of more than \$250,000,000 of sales of lighting fixtures, lamps, and related electrical supplies, throughout New England and the Mideastern states, with oversight for many thousands of lighting projects, and direction over hundreds of lighting designs.



#### THE FIVE ELEMENTS OF OUR LIGHTING CONSULTATION SERVICE:

- (1) Meetings with client and designated design professionals, review of plans or at job-site, to develop lighting concepts that address design objectives
- (2) Research and development, and correspondence regarding selected lighting effects and considerations for incorporating these effects
- (3) Review and progress meetings to develop lighting controls concepts in final preparation for development of a structural and electrical plan by client's designer/architect/engineer
- (4) Meetings with client, project manager, equipment supplier, and installing contractor, to translate plan's generic specifications into a purchasable bill of materials
- (5) Meetings with client, project manager, equipment supplier, and installing contractor, to define and coordinate lighting project objectives of quality and cost, and ongoing site visits, review and commentary during installation and continuing through to initial operation.

**Avant Incorporated**  
**Master Training Systems**  
www.ancientmasters.com  
Post Office Box 3252  
Palm Beach, Florida USA 33480  
(561) 454-2100 Fax (561) 828-3774

In 1990, he established Avant Incorporated, with offices on Royal Palm Way and design studio on Via Mizner in Palm Beach, and subsequently registered the trade name Master Training Systems. Jeff thereby returned to a consulting practice. Reflecting the preferences of his patronage, he has since been providing planning, training, and design in several disciplines and to many individuals and businesses at their premises, and maintains an office at home for administrative functions.

Jeff was recognized as an American Home Lighting Institute Certified Lighting Consultant in 1989. He received the International Illumination Design Award in New England in 1988. In 1986 and 1985 he served as President of the Illuminating Engineering Society in Connecticut. He received a citation from the Dean of Paier College, for his 2 year development and teaching of the six-credit lighting program for interior design students beginning in 1984. In 1981, Jeff was certified as a Member of the Illuminating Engineering Society of North America, and in 1980 he was elected a Design Affiliate of the American Society of Interior Designers. In a parallel vocation, he has also been practicing and teaching Chinese meditative, healing, and martial arts since 1971.